

# STRATEGY SUPPORT

## **Strategy support for small and medium businesses.**

Whether you've hit your growth plateau, are looking for opportunities to expand or want to take a step back from the day-to-day, our bespoke process is designed to give you a clear action plan for your business. Strategy support was born from a vision to bring the best of big business capabilities to SME in a helpful and empowering way.

### STEP 1

## Leader briefing

An initial meeting to uncover your vision and goals for the company. This will set the direction and scope for our exploration.

### STEP 2

## Getting to know your business

A targeted workshop to further explore the current state of your operations; we begin to understand your business deeply

### STEP 3

## Getting to the goal

A brainstorm session with your team to uncover the potential avenues to improve profit and reduce your workload. We then dive deeper, working with you to develop a detailed plan backed by data and financial modelling.

### STEP 4

## Action

Summarising everything we've learnt about your business, we deliver back to you a clear, concise and actionable strategy. At this point, you are welcome to take it from here or we can assist with the implementation and execution of your plan.

## Investment

\$6,500 ex GST

### **FLEXI PARTNERS X HAPPY MEDIUM**

Strategy support is a collaboration between Flexi Partners & Happy Medium. See next page for more information.